

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP26/12 13.27
RECAP *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID
SALES PRSN WA- JOE KNAUER

CONTRACT # 6321658

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER # _____ CONTRACT # _____

PRDCT	ROMNEY FOR PRESIDENT	EST#94	COMMENTS: (LINE, ORDER, INVOICE

FLIGHT DATES SEP19/12 SEP25/12 WK-1

DATE SEP26/12 13.27

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

REP: TO LENA
FD TITIE

FR JULIE
OK'D M5
TTLS RTS
PLS CFM,THX 9/25

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 94
AGENCY PRODUCT CODE =

1	600A-700A	30	\$1,500.00	2/23	2/23
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PROGRAM : NEWS
CON COM1 : 2X PER DAY

2	600A-700A	30	\$1,200.00	3/12	2,200.00
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PROGRAM : NEWS
CON COM1 : 2X PER DAY

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		700A-900A	30		\$1,250.00	9/19	9/19	5		WED	5
PROGRAM : GMA												
CON COM1 : 2X PER DAY												
40	A		1100P-1135P	30		\$1,250.00	9/24	9/24	1		MON	1
PROGRAM : NEWS												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR SEP19 ON LINE-3 FOR 1 SPOT/WK												
4			700A-900A	30		\$1,600.00	9/24	9/25	4		M-TU	4
PROGRAM : GMA												
CON COM1 : 2X PER DAY												
5			1000A-1030A	30		\$375.00	9/24	9/25	2		M-TU	2
PROGRAM : MILLIONAIRE												
CON COM1 : 1X PER DAY												
6			1000A-1030A	30		\$300.00	9/19	9/21	3		W-F	3
PROGRAM : MILLIONAIRE												
CON COM1 : 1X PER DAY												
7			1100A-1200N	30		\$625.00	9/19	9/21	3		W-F	3
PROGRAM : VIEW												
CON COM1 : 1X PER DAY												
8			1100A-1200N	30		\$750.00	9/24	9/25	2		M-TU	2
PROGRAM : VIEW												
CON COM1 : 1X PER DAY												
9			1200N-100P	30		\$525.00	9/19	9/21	3		W-F	3
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												
10			1200N-100P	30		\$675.00	9/24	9/25	2		M-TU	2
PROGRAM : NEWS												
CON COM1 : 1X PER DAY												

REP HEADLINE# 6321658 TRF# 331912
\$\$\$ APPROVED REV #3 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$625.00	9/19	9/21	3		W-F	3
12			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$800.00	9/24	9/25	2		M-TU	2
13			500P-530P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$1,800.00	9/24	9/25	4		M-TU	4
14			500P-530P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$1,400.00	9/19	9/21	6		W-F	6
15			530P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,400.00	9/19	9/21	3		W-F	3
16			530P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$1,800.00	9/24	9/25	2		M-TU	2
17			600P-630P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$2,400.00	9/24	9/25	4		M-TU	4
18			600P-630P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$1,850.00	9/19	9/21	6		W-F	6
19			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$2,400.00	9/24	9/25	2		M-TU	2

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			700P-730P	30		\$2,400.00	9/19	9/21	3		W-F	3
PROGRAM : JEOPARDY												
CON COM1 : 1X PER DAY												
21			730P-800P	30		\$2,400.00	9/24	9/25	2		M-TU	2
PROGRAM : WHEEL												
CON COM1 : 1X PER DAY												
22			730P-800P	30		\$2,400.00	9/19	9/21	3		W-F	3
PROGRAM : WHEEL												
CON COM1 : 1X PER DAY												
23			1100P-1130P	30		\$1,500.00	9/19	9/21	0		W-F	0
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
36			1100P-1135P	30		\$1,500.00	9/19	9/21	6		W-F	6
PROGRAM : NEWS												
ORD COM1 : TP FOR NEWS												
THIS IS A MAKE-GOOD FOR SEP19 ON LINE-23 FOR 6 SPOTS/WK												
24			1100P-1130P	30		\$2,000.00	9/24	9/25	0		M-TU	0
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
37			1100P-1135P	30		\$2,000.00	9/24	9/25	4		M-TU	4
PROGRAM : NEWS												
ORD COM1 : TP FOR NEWS												
THIS IS A MAKE-GOOD FOR SEP24 ON LINE-24 FOR 4 SPOTS/WK												
25			1130P-1200M	30		\$825.00	9/24	9/25	2		M-TU	2
PROGRAM : NITELINE												
CON COM1 : 1X PER DAY												
26			1130P-1200M	30		\$675.00	9/19	9/21	0		W-F	0
PROGRAM : NITELINE												
CON COM1 : 1X PER DAY												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
38			1135P-1200M	30		\$675.00	9/19	9/20	3		W-TH	3
			PROGRAM : NIGHTLINE RUNS LATE ON FRIDAY DUE TOHS SPORTS ORD COM1: NIGHTLINE FOR SEP19 ON LINE-26 FOR 3 SPOTS/WK THIS IS A MAKE-GOOD FOR SEP23 ON LINE-35 FOR 1 SPOT/WK									
27			1000P-1100P	30		\$3,850.00	9/20	9/20	1		THU	1
			PROGRAM : SCANDAL									
28			1000P-1100P	30		\$2,300.00	9/21	9/21	1		FRI	1
			PROGRAM : 20/20									
29			600A-900A	30		\$675.00	9/22	9/22	1		SAT	1
			PROGRAM : NEWS									
30			900A-1000A	30		\$675.00	9/22	9/22	1		SAT	1
			PROGRAM : GMA SAT									
31			800P-1100P	30		\$3,300.00	9/22	9/22	3		SAT	3
			PROGRAM : COLLEGE FOOTBALL									
32			600A-700A	30		\$525.00	9/23	9/23	1		SUN	1
			PROGRAM : NEWS									
33			700A-900A	30		\$675.00	9/23	9/23	1		SUN	1
			PROGRAM : NEWS									
34			700P-800P	30		\$2,200.00	9/23	9/23	0		SUN	0
			PROGRAM : AMR VIDEO									
39			800P-1100P	30		\$6,000.00	9/23	9/23	1		SUN	1
			PROGRAM : PRIMETIME EMMYS ORD COM1: WE CAN OFFER: PRIME TIME EMMYS AND CREDIT OF \$850 ORD COM2: ***ADVISE AT ONCE WE HAVE NOT SKED THE SPOT TO RUN THIS IS A MAKE-GOOD FOR SEP23 ON LINE-34 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP23 ON LINE-35 FOR 1 SPOT/WK									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			900P-1000P	30		\$4,650.00	9/23	9/23	0		SUN	0
PROGRAM : REVENGE												
STATION MAKEGOOD OFFERS:												
M5	OK'D	BUY#3	MISSED:WED/700A-900A				SEP19		30S	\$1,250.00	(SEP21/12)	
			OFFER:MON/1100P-1135P				SEP24		30S	\$1,250.00	PLS ADVISE.	
CMT:WE CAN OFFER												
SEP/12			151900.00									
CONTRACT TOTAL											151900.00	
TOTAL SPOTS											100	

MARKET TOTALS \$517,325 WFTV 30% WKMG 31% WESH 25% WOFL 14% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE